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The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Dec 1

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Paramount

DOMESTIC TELEVISION

3ETHESDA MD 20814

20814SRI AT8501 ZHZ
SRI ACQ
CONGRESSNL INFO SRV **SAMPLE
4520 EAST-WEST HWY

56th Year 1986

First 20 TV groups:
Latest ranking

Vol. 111 No. 22

Broadcasting Dec 1

Must-carry order is released
Top 20 TV group owners □ Top 50 cable MSO's
Advancing on the Western Cable Show

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loan from the Texas bank a year later, at what Colino told the board would be a saving of $1 million in interest charges.

Then, last summer, as interest rates were declining, the board decided to refinance construction of Phase I of the aluminum-and-glass structure, which has won awards for its design. The signatories had financed the construction themselves at a time when interest rates were high. At about the same time as the board proposed a refinancing plan, RepublicBank reemerged, with a refinancing offer—and, in August, it abruptly demanded an answer by Aug. 18. Alegrett, after conferring with Colino, who was out of town, is said to have approved the offer, on that day, subject to approval by the board. Apparently no other offers were considered.

Only a few hours later, Peat, Marwick said, the Gerrells appeared in Alegrett's office to demand a brokerage commission of $2,250,000 in connection with the RepublicBank loan. They claimed they were entitled to the payment under the February 1985 agreement. What happened next seems bizarre, but according to the letter, Alegrett, again after consulting with Colino, is said to have agreed to a compromise figure of $1,350,000. The remainder would be paid after the board approved the deal with the Texas bank. (The loan and the payment have yet to be submitted to the board.) All this, despite the fact Alegrett was said to have been told by the acting legal adviser, Claudio Bonnefoy, even before the Gerrells had left the building, that their only claim was in connection with financing of Phase II. If anything, Bonnefoy was reported to have said, the Gerrells were entitled to only 10% of the amount they were seeking. Alegrett's reported explanation for agreeing to the $1.35 million payment was that he wanted "to avoid bad publicity and a threatened lawsuit." The next morning, Alegrett is said to have given the Gerrells a document permitting them to cash the check immediately.

On Aug. 20, Colino reportedly asked Malarkey to do "a spot audit" on the transaction. The product evidently did not satisfy Colino. Peat, Marwick said he asked that it be rewritten, and the revised report, submitted on Aug. 27, placed substantial blame on two Intelsat officials—David Tudge, deputy director for administration and finance, and Intelsat's legal adviser, David Leive (both of whom had been out of the office on Aug. 18)—but concluded that the payment should not have been made. Malarkey, according to the report, was sufficiently disturbed by Colino's request to contact Peat, Marwick.

But there was more, apparently. On Sept. 14, Colino is said to have drafted a memorandum that he asked public affairs officer Robert Leahy to sign, backdated to Aug. 18, advising Alegrett to avoid bad publicity in connection with the payment issue—the rationale Alegrett used in explaining his reason for agreeing to the payment. The Peak, Marwick letter did not say whether Leahy signed the memorandum, but said Colino gave it to Malarkey for use in his dealing with Peat, Marwick.

By that time, according to the Peat, Marwick letter, Colino had taken another step virtually ruling out any chance of recovering the $1.35 million payment. He is said to have negotiated a mutual release with the Gerrells that was "purported" to eliminate any possibility of such recovery. He acted, according to the letter, despite the advice of Tudge and Leive, who said Intelsat did not owe the Gerrells anything. The Gerrells' side of the story—like Colino's and Alegrett's—remains to be told.

There are two other other aspects of the story. One, reported by *The Wall Street Journal*, which cited Intelsat documents, said Colino in July had changed the check-writing arrangements to eliminate the need of a finance department official's signature. According to *The Journal*, the change made it possible for Colino, or Alegrett, when he was serving as acting director general, to sign checks for more than $100,000, provided they obtained an additional signature from one of a number of other executives. The other, reported in the Peat, Marwick letter, said Colino instructed Leahy in June to see to it that Tudge, the chief financial officer, was out of the office as much during the summer as possible. Tudge was already scheduled to be in London in August, so speaking engagements were arranged for him in July. It was not clear what direct connection those two elements had with the payment to the Gerrells, other than that they seemed to reflect a desire by Colino to work free of routine controls in financial matters.

Colino, who is the first American to head the 112-member consortium since its establishment, in 1964, has developed a reputation as a strong, if controversial, leader since becoming director general in January 1984. He has frustrated U.S. government officials attempting to implement U.S. policy to establish separate communications satellite systems; he has made it clear he fears such systems would adversely affect Intelsat's viability. On the other hand, disinterested observers in Washington say Colino has simply been doing the job he was hired to do. And one friend—who was shocked at disclosure of the Peat, Warwick letter and the action taken to suspend Colino and Alegrett—said that if Colino survives the investigation, "he will be stronger than ever." □

Changes abound in TV's top 20 owners

Networks still hold down first, second and third, but in rest of BROADCASTING ranking, there are many new faces

Large TV station and group sales in recent months have caused major changes in the ranks of the top 20 television group owners ranked by market penetration. While Capcities/ABC, NBC and CBS still own the top three positions, respectively, RKO, SIN, Outlet, Meredith and Knight-Ridder have all fallen from BROADCASTING's top 20 (BROADCASTING, Dec. 30, 1985), with Home Shopping Network, TVX Broadcast Group, MCA, Hallmark Cards and Reliance Group taking their places.

There has also been movement by some of those still on the list. Twentieth Century Fox moved ahead of Tribune Co. to become the fourth largest TV group with its purchase of WXNE-TV Boston for $28 million. ("Changing Hands," Aug. 25). KKR moved to ninth from seventh after it sold WWHT(TV) Newark, N.J., and would have dropped off the list entirely if its sale of seven TV's to Lorimar had not fallen through (BROADCASTING, Nov. 10). Taft moved from eighth to 19th place after agreeing to sell its independent television stations for $240 million (BROADCASTING, Nov. 24). The Taft sale moved Chris Craft to eighth place and Gannett to 10th. Gannett also passed Cox Broadcasting, although no TV sales have occurred at either group; there have been changes in the markets of both companies' stations. Scripps Howard and Gaylord each moved down one place to 15th and 16th, respectively, because of two new players in the top 20. Hearst moved down two places to 18th place because of a third new player, and Belo became the 20th largest station group.

The biggest news in the top 20, however, is the new groups gaining a large percentage of the U.S. market. The sale of RKO's WOR-TV New York to MCA (which was approved by the FCC last week, see story, page 45) has made MCA the 14th largest owner (by market penetration) with only one TV station. Newcomer Hallmark Cards Inc. became the 15th largest group owner with its purchase of the Spanish International group for $301.5 million ("Changing Hands," July 28). Reliance Group's purchase of the John Blair & Co. stations and the purchase of Norman Lear's WNJU-TV Linden, N.J., moved Reliance into the 17th spot. For the first time two owners of Spanish TV station groups are in the top 20.

Taft's sale of five independent stations in the top 15 markets will catapult TVX Broadcast Group, based in Virgina Beach, Va., to the 11th largest group owner. The most dramatic ascension on the list is the emergence of Home Shopping Network as the seventh largest station group. HSN owned no stations before August when it began its buying spree with the purchase of KKR's WWHT Newark, N.J., and WSNL-TV Smithtown, N.Y. Over the next few months it purchased 10 TV stations, almost all in top 10 markets.

In the chart on page 49, market penetration is based on Arbitron figures for 1986-87 released in October. UHF stations are figured at a 50% discount in coverage.

There is a similar story in the listings of the top 50 cable multiple systems operators that appears on page 50, as TCI and ATC maintain the numbers one and two positions. Group W Cable drops from the list because of its acquisition by a consortium of MSO's, although not all the buyers have included Group W figures in their subscriber totals. New to the list are Adelphia, TKR Cable, TCI-Taft, Hauser, First Carolina, Cencom Cable and Media General. □

Television's top 20

These will be the 20 companies at the top in TV group ownership (ranked by their penetration of the total U.S., including 50% UHF discounts) should all proposed sales take place. The number in parentheses after each city is the Arbitron ADI market rank. The percentages reflect Arbitron's 1986-87 market ADI household and percentage figures released in October. UHF stations are figured at a 50% discount in coverage, according to FCC rules.

1. □ Capcities/ABC (24.43%)

Ch. 7 WLS-TV Chicago (3) 3.50%
Ch. 30 KFSN-TV Fresno, Calif. (63) .23%
Ch. 13 KTRK-TV Houston (10) 1.66%
Ch. 7 KABC-TV Los Angeles (2) 5.17%
Ch. 7 WABC-TV New York (1) 7.78%
Ch. 6 WPVI-TV Philadelphia (4) 3.01%
Ch. 11 WTVD(TV) Raleigh-Durham, N.C. (35) .71%
Ch. 7 KGO-TV San Francisco (5) 2.37%

2. □ NBC/GE (21.01%)

Ch. 5 WMAQ-TV Chicago (3) 3.50%
Ch. 3 WKYC-TV Cleveland (11) 1.61%
Ch. 4 KNBC(TV) Los Angeles (2) 5.17%
Ch. 4 WNBC-TV New York (1) 7.78%
Ch. 4 WRC-TV Washington (9) 1.78%
Ch. 4 KCNC-TV Denver (19) 1.17%

3. □ CBS (19.46%)

Ch. 2 WBBM-TV Chicago (3) 3.50%
Ch. 2 KCBS-TV Los Angeles (2) 5.17%
Ch. 2 WCBS-TV New York (1) 7.78%
Ch. 10 WCAU-TV Philadelphia (4) 3.01%

4. □ 20th Century Fox (19.340%)

Ch. 32 WFLD-TV Chicago (3) 1.75
Ch. 33 KRLD-TV Dallas (8) .915%
Ch. 26 KRIV-TV Houston (10) .83%
Ch. 11 KTTV(TV) Los Angeles (2) 5.17%
Ch. 5 WNEW-TV New York (1) 7.78%
Ch. 5 WTTG(TV) Washington (9) 1.78%
Ch. 25 WXNE-TV Boston (6) 1.115%

5. □ Tribune (18.67%)

Ch. 46 WGNX(TV) Atlanta (12) .70%
Ch. 9 WGN-TV Chicago (3) 3.50%
Ch. 2 KWGN-TV Denver (19) 1.17%
Ch. 5 KTLA(TV) Los Angeles (2) 5.17%
Ch. 26 WGNO-TV New Orleans (33) .35%
Ch. 11 WPIX(TV) New York (1) 7.78%

6. □ Group W (15.28%)

Ch. 13 WJZ-TV Baltimore (21) 1.02%
Ch. 4 WBZ-TV Boston (6) 2.33%
Ch. 3 KYW-TV Philadelphia (4) 3.01%
Ch. 2 KDKA-TV Pittsburgh (12) 1.38%
Ch. 5 KPIX(TV) San Francisco (5) 2.37%
Ch. 9 KHJ-TV Los Angeles (2) 5.17%

7. □ Home Shopping Network (14.245%)

Ch. 60 WPWR-TV Chicago (3) 1.75%
Ch. 69 WWHT(TV) Newark, N.J. (1) 3.89%
Ch. 66 WVJV-TV Marlborough, Mass. (6) 1.165%
Ch. 67 KTHT(TV) Alvin, Tex. (10) .83%
Ch. 24 WKJL-TV Baltimore (21) .51%
Ch. 65 WSJT(TV) Vineland, N.J. (4) 1.525%
Ch. 46 KIHS-TV Ontario, Calif. (2) 2.585%
Ch. 61 WCLQ-TV Cleveland (11) .805%
Ch. 66 KPST-TV Vallejo, Calif. (5) 1.185%

8. □ Chris Craft Industries (10.405%)

Ch. 13 KCOP(TV) Los Angeles (2) 5.17%
Ch. 9 KMSP-TV Minneapolis (15) 1.37%
Ch. 45 KUTP(TV) Phoenix (22) .51%
Ch. 12 KPTV(TV) Portland, Ore. (26) .90%
Ch. 4 KTVX(TV) Salt Lake City (41) .66%
Ch. 4 KMOL-TV San Antonio, Tex. (44) .61%
Ch. 44 KBHK-TV San Francisco (5) 1.185%

9. □ KKR (9.87%)

Ch. 13 WLOS(TV) Asheville, N.C. (35) .71%
Ch. 5 WAGA-TV Atlanta (15) 1.40%
Ch. 38 WSBK-TV Boston (6) 1.165%
Ch. 8 WJW-TV Cleveland (11) 1.61%
Ch. 2 WJBK-TV Detroit (7) 1.92%
Ch. 4 WTVJ(TV) Miami (14) 1.37%
Ch. 6 WITI-TV Milwaukee (30) .80%
Ch. 39 KCST-TV San Diego (26) .455%
Ch. 13 WTVG(TV) Toledo, Ohio (65) .44%

10. □ Gannett (8.795%)

Ch. 11 WXIA-TV Atlanta (12) 1.40%
Ch. 56 WLVI-TV Boston (6) 1.165%
Ch. 9 KUSA-TV Denver (19) 1.17%
Ch. 11 KARE(TV) Minneapolis (16) 1.37%
Ch. 5 KOCO-TV Oklahoma City (37) .70%
Ch. 12 KPNX-TV Phoenix (22) 1.02%
Ch. 9 WUSA(TV) Washington (9) 1.78%
Ch. 24 KVUE-TV Austin, Tex. (72) .19%

11. □ TVX Broadcast Group (8.405%)

Ch. 38 KTJM-TV Pine Bluff, Ark. (53) .26%
Ch. 38 WNOL-TV New Orleans (33) .35%
Ch. 22 WLFL-TV Raleigh, N.C. (38) .345%
Ch. 30 WCAY-TV Nashville, Tenn. (31) .39%
Ch. 30 WMKW-TV Memphis, Tenn. (39) .335%
Ch. 35 KRRT(TV) Kerrville, Tex. (44) .305%
Ch. 33 WTVZ(TV) Norfolk, Va. (46) .30%
Ch. 45 WNRW(TV) Winston-Salem, N.C. (50) .29%
Ch. 49 WNYB-TV Buffalo, N.Y. (36) .35%
Ch. 20 WDCA-TV Washington, D.C. (9) .875%
Ch. 29 WTAF-TV Philadelphia (4) 1.485%
Ch. 21 KTXA(TV) Fort Worth, Tex. (8) .915%
Ch. 20 KTXH(TV) Houston (10) .845%
Ch. 6 WCIX(TV) Miami (14) 1.36%

12. □ Cox (8.21%)

Ch. 2 WSB-TV Atlanta (12) .70%
Ch. 9 WSOC-TV Charlotte, N.C. (32) .76%
Ch. 7 WHIO-TV Dayton, Ohio (48) .58%
Ch. 50 WKBD-TV Detroit (7) .96%
Ch. 2 KTVU(TV) Oakland, Calif. (5) 2.37%
Ch. 11 WPXI(TV) Pittsburgh (13) 1.38%
Ch. 30 KDNL-TV St. Louis (18) .60%
Ch. 9 WFTV(TV) Orlando (27) .86%

13. □ MCA (7.78%)

Ch. 9 WOR-TV New York (1) 7.78%

14. □ Hallmark Cards (7.695%)

Ch. 21 KFTV(TV) Hanford, Calif. (63) .23%
Ch. 34 KMEX-TV Los Angeles (2) 2.585
Ch. 23 WLTV(TV) Miami (14) .685%
Ch. 41 WXTV(TV) Paterson, N.J. (1) 3.89%
Ch. 41 KWEX-TV San Antonio, Tex. (44) .305%

15. □ Scripps Howard (7.250%)

Ch. 9 WCPO-TV Cincinnati (28) .81%
Ch. 5 WEWS(TV) Cleveland (11) 1.61%
Ch. 41 KSHB-TV Kansas City, Mo. (29) .405%
Ch. 5 WMC-TV Memphis (39) .335%
Ch. 15 KNXV-TV Phoenix (22) .51
Ch. 2 KJRH(TV) Tulsa (52) .53%
Ch. 5 WPTV(TV) West Palm Beach, Fla. (57) .51%
Ch. 7 WXYZ-TV Detroit (7) 1.92%
Ch. 28 WFTS(TV) Tampa (17) .62%

16. □ Gaylord (7.205%)

Ch. 43 WUAB(TV) Cleveland (11) .805%
Ch. 11 KTVT(TV) Fort Worth (8) 1.83%
Ch. 39 KHTV(TV) Houston (10) .83%
Ch. 18 WVTV(TV) Milwaukee (30) .40%
Ch. 8 WVUE(TV) New Orleans (33) .74%
Ch. 11 KSTW(TV) Tacoma, Wash. (16) 1.36%
Ch. 13 WTVT(TV) Tampa, Fla. (17) 1.24%

17. □ Reliance Group (7.16%)

Ch. 47 WNJU-TV Linden, N.J. (1) 3.89
Ch. 52 KVEA(TV) Corona, Calif. (2) 2.585
Ch. 51 WSCV(TV) Fort Lauderdale, Fla. (14) .685
Ch. 4 WKAQ-TV San Juan, P.R. NR*

18. □ Hearst (6.96%)

Ch. 11 WBAL-TV Baltimore (21) 1.02%
Ch. 5 WCVB-TV Boston (6) 2.37%
Ch. 2 WDTN(TV) Dayton, Ohio (48) .58%
Ch. 9 KMBC-TV Kansas City, Mo. (29) .81%
Ch. 12 WISN-TV Milwaukee (30) .80%
Ch. 4 WTAE-TV Pittsburgh (13) 1.38%

19. □ Taft (5.83%)

Ch. 6 WBRC-TV Birmingham, Ala. (43) .63%
Ch. 12 WKRC-TV Cincinnati (28) .81%
Ch. 6 WTVN-TV Columbus, Ohio (34) .74%
Ch. 8 WGHP-TV High Point, N.C. (50) .58%
Ch. 4 WDAF-TV Kansas City, Mo. (29) .81%
Ch. 10 KTSP-TV Phoenix (22) 1.02%
Ch. 10 WTSP(TV) St. Petersburg, Fla. (17) 1.24%

20. □ Belo Broadcasting (5.68%)

Ch. 8 WFAA-TV Dallas (8) 1.83%
Ch. 13 WVEC-TV Hampton, Va. (46) .60%
Ch. 11 KHOU-TV Houston (10) 1.66%
Ch. 10 KXTV(TV) Sacramento, Calif. (20) 1.06%
Ch. 6 KOTV(TV) Tulsa, Okla. (52) .53%

* TV groups with stations in markets not rated by Arbitron must supply audience reach figures to the FCC, but only at the time of a sale.

Cable's top 50

Company	Basic subs	Homes passed	Basic penetration	Pay subs	Total homes
1. TCI (Dec. 31, 1985)	3,902,000	7,033,000	55.5%	2,823,000	N/A
2. ATC (Dec. 31, 1985)	2,700,000	4,900,000	55.1%	2,300,000	N/A
3. Storer (Sept. 30)	1,509,000	2,567,000	58.8%	1,263,000	2,886,000
4. Cox Cable	1,346,269	2,386,379	56.4%	1,295,364	2,430,324
5. Continental (Sept. 30)	1,324,000	2,410,000	54.9%	1,437,000	2,470,000
6. Warner Amex	1,200,000	2,333,000	51.4%	512,000	3,000,036
7. Comcast (Sept. 30)	1,103,145	2,017,000	54.7%	922,675	2,316,000
8. United	1,075,850	1,833,107	58.7%	813,423	N/A
9. Newhouse (Sept. 30)	981,630	1,573,521	62.4%	959,495	N/A
10. Viacom	930,000	1,670,000	55.7%	691,000	1,700,000
11. Times Mirror	841,000	1,550,000	54.3%	529,000	N/A
12. Jones Intercable	796,402	1,285,850	61.9%	590,742	N/A
13. United Artists	748,819	1,220,889	61.3%	594,037	1,266,378
14. Sammons	748,389	1,227,906	60.9%	732,749	N/A
15. Heritage (Sept. 30)	738,115	1,572,451	46.9%	556,996	1,742,736
16. Cablevision Systems	600,500	N/A	N/A	N/A	N/A
17. Century	592,176	N/A	N/A	N/A	N/A
18. Rogers (Sept. 30)	548,726	1,228,806	44.7%	581,066	N/A
19. Telecable	496,005	814,075	60.9%	591,339	N/A
20. Daniels (Sept. 30)	452,825	836,952	54.1%	564,695	N/A
21. Cablevision Industries	417,006	604,357	69.0%	301,466	917,082
22. McCaw	415,104	717,204	57.8%	235,661	N/A
23. Prime Cable (Sept. 30)	414,100	878,200	47.2%	468,800	900,000
24. American Cablesyst. (Sept. 30)	401,264	902,669	44.4%	556,392	1,217,040
25. Adelphia	399,965	628,290	63.7%	302,146	N/A
26. Centel	384,825	661,654	58.2%	285,056	681,986
27. Post-Newsweek (Sept. 30)	362,892	549,032	66.1%	216,104	557,993
28. Wometco	360,000	634,000	56.8%	226,000	N/A
29. Scripps-Howard	345,427	N/A	N/A	N/A	N/A
30. TCA Cable	294,759	390,953	75.4%	99,957	N/A
31. Multimedia	292,712	552,775	53.0%	268,197	N/A
32. Colony (Sept. 30)	249,738	456,644	54.7%	243,053	470,800
33. Maclean Hunter	241,423	469,599	51.4%	310,000	989,599
34. Falcon	230,051	N/A	N/A	194,593	N/A
35. Sutton Capital	218,972	426,601	51.3%	220,184	N/A
36. Lenfest (Sept. 30)	212,238	455,570	46.6%	208,236	560,834
37. Service Electric	210,000	300,000	70.0%	75,000	N/A
38. Communications Services	205,000	290,000	70.7%	N/A	N/A
39. Rifkin	200,000	320,000	62.5%	117,000	N/A
40. TKR Cable	184,200	314,200	58.6%	247,900	320,000
41. TCI-Taft (Sept. 30)	183,000	270,600	67.6%	112,800	N/A
42. Western	179,581	250,640	71.6%	93,779	N/A
43. Cablentertainment	173,000	225,000	76.9%	76,000	N/A
44. Hauser	161,000	410,000	39.3%	192,000	596,000
45. Adams Russell	153,500	259,300	59.2%	129,200	304,000
46. First Carolina	153,477	281,440	54.5%	104,754	310,000
47. Harte Hanks	149,600	321,762	46.5%	123,863	369,137
48. Cencom Cable	144,000	255,000	56.5%	115,000	285,000
49. New York Times (Sept. 30)	137,082	241,204	56.8%	129,606	N/A
50. Media General	136,000	224,000	60.7%	220,000	254,000

TCI figures do not include its portion of Group W purchase (629,513 subscribers), 51% interest in UA (748,819 subs) or its divestment of TeleScripps venture with Scripps Howard (269,407 subs). Those adjustments would give the MSO over 5 million subscribers. TKR Cable is joint venture between TCI and Knight Ridder. ATC's figures do not include its portion of Group W purchase (500,000 subs), which will be operated as separate company, partnership between ATC and Houston Industries. Heritage figures do not include incorporation of systems acquired with purchase of Rollins (207,500 subs). Hauser numbers includes pending acquisitions. Numbers are for Oct. 31 unless otherwise noted.

Cable programing status report

The following is a list of the basic and pay cable programing services and their accompanying subscriber totals. VH-1 and Home Shopping Network I are among the fastest growing basic services with percentage increases of 52.8% and 50.4%, respectively. The top 10 basic cable show reflect modest increases as system construction winds down. A number of home shopping services are new to the list, including TelShop, Cable Value Network, QVC Network, HSN II, Video Shopping Mall and Sky Merchant. The problems facing the pay services are evident in the small increases and, in some cases, decreases in subscriber totals from last year.

Basic cable services

Cable service	*No. of systems*	*Nov. 86 subs*	*Nov. 85 subs*	*% change*
ESPN	14,260	38,500,000	37,000,000	4.1%
WTBS	11,119	38,456,000	35,219,000	9.2%
Cable News Network	9,955	35,834,000	33,501,000	7.0%
USA Network	6,500	33,000,000	30,900,000	6.8%
CBN	7,318	32,338,000	30,065,000	7.5%
MTV	3,679	29,800,000	27,800,000	7.2%
Nashville Network	4,200	27,910,000	24,100,000	15.8%
Nickelodeon	4,510	27,600,000	26,200,000	5.3%
Lifetime	3,050	27,100,000	24,000,000	12.9%
C-SPAN I	2,300	25,250,000	23,000,000	9.8%
Nick at Nite	2,634	23,400,000	—	—
Financial News Network	1,425	23,100,000	19,300,000	19.7%
Weather Channel	2,200	22,000,000	19,000,000	15.8%
Arts & Entertainment	2,300	22,000,000	17,500,000	25.7%
WGN	9,126	21,718,000	16,861,000	28.9%
CNN Headline News	3,538	20,976,000	17,180,000	22.0%
Score	1,000	18,900,000	—	—
PTL	1,638	15,000,000	13,000,000	15.4%
VH-1	1,103	13,600,000	8,900,000	52.8%
Black Entertainment TV	705	13,000,000	12,200,000	6.6%
Tempo TV	640	12,500,000	11,900,000	5.0%
TelShop	650	10,200,000	—	—
Home Shopping I	517	9,774,977	6,500,000	50.4%
Discovery Network	987	9,600,000	—	—
WOR	1,999	8,669,134	5,600,000	54.8%
C-SPAN II	286	7,600,000	—	—
Silent Network	242	7,200,000	7,200,000	0.0%
Learning Channel	700	7,100,000	6,300,000	12.7%
Video Shopping Mall	60	7,100,000	—	—
Trinity	473	6,528,000	5,896,000	10.7%
Country Music TV	428	6,200,000	5,700,000	8.8%
Eternal Word TV Network	330	5,400,000	4,000,000	35.0%
Home Shopping II	176	5,322,296	—	—
Cable Value Network	600	4,900,000	—	—
Acts Satellite Network	236	4,600,000	3,500,000	31.4%
WPIX	251	2,432,000	2,045,000	18.9%
QVC Network	58	2,000,000	—	—
KTVT	125	1,875,000	1,594,000	17.6%
Hit Video USA	47	1,700,000	—	—
Liberty Broadcasting	90	1,300,000	1,300,000	0.0%
Genesis	29	1,137,500	670,000	69.8%
Nostalgia Channel	175	700,000	—	—
*Galavision	300	400,000	160,000	250.0%
Sky Merchant	4	150,000	—	—

Pay cable services

HBO (Jan. 1)	6,700	14,600,000	14,500,000	0.7%
Showtime	4,500	5,200,000	5,400,000	-3.7%
Cinemax (Jan. 1)	3,200	3,700,000	3,300,000	12.1%
The Movie Channel	3,400	3,000,000	3,200,000	-7.1%
Disney	3,000	2,550,000	2,342,000	8.9%
American Movie Classic	325	1,000,000	270,000	270.3%
Playboy	596	600,000	720,000	-16.7%
Bravo	251	350,000	350,000	0.0%

Pay-per-view services

Viewer's Choice	50	1,600,000		
Request TV	80	1,300,000		
Jerrold's Cable Video Store	9	2,000		

*Galavision is gradually being shifted to basic service from pay service

1985 and 1995, following their pay cable windows. Those films include "9½ Weeks," "Diner," "The Year of the Dragon," "2010," "Poltergeist" and others.

Among TPS's other product is *Cousteau's Discovery of the World*, a series of monthly specials that play first on superstation WTBS(TV) Atlanta. TPS has a three-year agreement with Costeau, and will probably renew the agreement for the monthly specials for a fourth year. In addition, there are the *National Geographic: On Assignment* specials, and *CNN Television*, a news service through which stations can get coverage of live breaking stories.

Among the MGM series that TPS will distribute are *Gilligan's Island*, *CHiPS*, *Man From Uncle* and *Courtship of Eddie's Father*. TPS will also distribute a number of classic cartoons, such as *Tom & Jerry*, *Bugs Bunny* and the original Max Fleischer's *Popeye*.

Barry said that TPS will sell programing on either a cash or barter basis. Currently, barter sales for the division are handled by TBS Sales Inc., with offices in New York, Chicago, San Francisco and Atlanta.

The reorganization of TPS was done un-

Nine in a row: NBC ties second-best season streak

NBC won week nine (ended Nov. 23) of the prime time ratings and in the process tied the record for the second longest consecutive week winning streak during a regular viewing season. The streak ties the nine straight victories last accomplished during the 1977-78 season by ABC. The record is 29 weeks, achieved by CBS during the 1963-64 season.

(On a nonseasonal basis, CBS had a 23-week winning streak from March 18 to Aug. 25 in 1974 and ABC had a 14-week undefeated stretch from Jan. 8 to April 15 in 1979).

NBC won week nine with an 18.0/28. CBS followed with a 16.8/26 and ABC came in with a 14.2/22. Last year, week nine was a CBS win, when the network pulled an 18.1/27. NBC followed close on the heels with a 17.8/27, while ABC had a 14.7/22. NBC's nine straight wins have left NBC with a comfortable season-to-date lead: 18.8/30 to CBS's 16.0/26 and ABC's 14.4/23.

CBS bounced back to take the evening news race in week nine with a 12.4/21, knocking NBC from first to second (11.9/21). ABC's *World News Tonight with Peter Jennings* closed out the week with an 11.0/20. Last year's news numbers ran: CBS 13.5/23, NBC 12.3/21 and ABC 11.5/19.

HUT levels (homes using television) stood at 64% for week nine, up from week eight's 63.6%. Last year's HUT was 66.5%. Week nine's viewing homes numbered 55.9 million, up from 1985's comparable 57.1 million.

NBC took Monday, Thursday and Saturday, while CBS took Wednesday, Friday and Sunday, and ABC Tuesday.

NBC took Monday night with a 23.7/35.0. The network's Monday night movie, *Kate's Secret*, scored a 24.1/36, beating ABC's *Monday Night Football* (San Francisco-Washington) which scored a 17.7/31. From 8 to 9 p.m., a *Family Ties* special and *ALF*, also on NBC, took their time periods with a 24.5/35 and a 21.5/31, respectively. Part two of CBS's mini-series, *Fresno*, pulled a 15.2/22, which put the show in 36th place. (Parts three, four and five finished 50th, 52d and 51st, respectively.

ABC won Tuesday by almost a full six rating points—20.6/32.6 over CBS's 14.8/23.5. NBC pulled in at 12.6/19.9. The 8 to 10 p.m. period was firmly ABC's, and *Jack & Mike* at 10 p.m. (15.3/27) increased its numbers over the previous week. The show has a season average of 14.6/22 and ranks 45th. CBS's movie, *Penalty Phase*, pulled in an overall 15.8/26 for the evening.

Wednesday was a win for CBS with a 16.5/26.1. The evening's programing was delayed by President Reagan's press conference. ABC and CBS brought back regular programing at about 8:45 p.m., while NBC started at 9 p.m. CBS's *Equalizer* pulled a 16.0/26 and ranked 29th. ABC's *Dynasty* came in 34th with a 15.6/24 while *Hotel* ranked 39th with a 14.7/26. Part four of *Fresno* pulled in a 12.5/24.

On Thursday, NBC put the news-feature *Fast Copy* in place of *Hill Street Blues* at 10-11 p.m., but picked up only a 12.1/20. *L.A. Law* will take over the time slot this week, while *Hill Street Blues* moves to Tuesday at 9 p.m. In its final broadcast on Thursday nights, during week eight, *Hill Street* scored a 15.7/30, 1.2 rating points below its season average, but one share point higher. *L.A. Law* on Friday ran slightly above its average, scoring a 15.9/27, just 0.3 points above its 15.6/27 season-to-date.

But Friday's last airing of *L.A. Law* wasn't enough to compete with CBS's *Falcon Crest*, which won the evening's 10-11 p.m. slot with an 18.1/31. The show ranked 21st for the week. All three prime time hours went to CBS, with *Dallas* racking up a 21.5/34 from 9 to 10 p.m. and *Scarecrow and Mrs. King* taking 8-9 p.m. with a 15.7/26. ABC's two-hour *Love Boat* special scored only a 9.8/16, putting it at 59th.

ABC has inserted *Sidekicks* and *Sledge Hammer!* to replace *Life with Lucy* and *The Ellen Burstyn Show* from 8 to 9 p.m. on Saturday night but it made little difference as NBC's powerhouse took the night with a 19.7/33. *Lucy* ranked 72d in season-to-date numbers with a 9.0/16 and *Ellen Burstyn* followed at 73d with a 7.6/13. *Sledge Hammer!* is the only show of the four with a season-to-date above 10.0, standing at 10.2/16. Those slightly higher season-to-date share averages than their predecessors were reflected in week nine. *Sledge Hammer!* scored a 9.3/15 in its new time slot while *Sidekicks* brought in a 9.3/16. For the night, ABC scored a 7.8/13.1 while CBS tallied a 10.8/18.0 with an extended movie, *Houston: Legend of Texas*.

Although ABC didn't win Sunday, its *Disney Sunday Movie* racked up its highest season-to-date rating and share (15.8/23) with its presentation of "The Thanksgiving Promise." That was good enough to tie for 31st place with the *CBS Tuesday Movie*—pulling the program up 12 positions over week eight's 43d place, and giving it a boost of 2.5/3 over the show's season-to-date average of 13.3/20. Sunday, overall, went to CBS, which aired the movie *Women of Valor* against ABC's *Nazi Hunter* and NBC's *Combat High*. CBS took the night with a 23.2/34.5, against NBC's 16.5/24.6 and ABC's 14.8/22.0.

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	34.7/50
2.	Family Ties	NBC	32.0/46
3.	Murder, She Wrote	CBS	28.3/39
4.	60 Minutes	CBS	27.3/39
5.	Cheers	NBC	26.9/40
6.	Golden Girls	NBC	26.5/43
7.	Moonlighting	ABC	24.6/37
8.	Family Ties Special	NBC	24.5/35
9.	Night Court	NBC	24.3/36
10.	NBC Monday Night Movies	NBC	24.1/36
11.	Growing Pains	ABC	22.2/33
12.	Who's the Boss	ABC	21.7/33
13.	Dallas	CBS	21.5/34
13.	ALF	NBC	21.5/31
15.	227	NBC	20.3/33
16.	Knots Landing	CBS	20.0/34
17.	CBS Sunday Movie	CBS	19.6/32
18.	Amen	NBC	19.5/33
19.	NBC Sunday Night Movie	NBC	18.9/29
20.	Miami Vice	NBC	18.6/29
21.	Falcon Crest	CBS	18.1/31
22.	Magnum P.I.	CBS	18.0/27
23.	Facts of Life	NBC	17.9/30
24.	NFL Monday Night Football	ABC	17.7/31
25.	Newhart	CBS	17.0/24
25.	Matlock	NBC	17.0/25
27.	Hunter	NBC	16.9/30
28.	Simon & Simon	CBS	16.6/25
29.	Equalizer	CBS	16.0/26
30.	L.A. Law	NBC	15.9/27
31.	Disney Sunday Movie	ABC	15.8/23
31.	CBS Tuesday Movie	CBS	15.8/26
33.	Scarecrow & Mrs. King	CBS	15.7/26
34.	Dynasty	ABC	15.6/24
35.	Jack & Mike	ABC	15.3/27
36.	Fresno, pt. 2	CBS	15.2/22
37.	Easy Street	NBC	15.1/21
38.	Designing Women	CBS	15.0/22
39.	Hotel	ABC	14.7/26
40.	MacGyver	ABC	14.6/22
41.	Highway to Heaven	NBC	14.5/22
42.	Webster	ABC	14.3/24
43.	Cagney & Lacey	CBS	14.2/23
44.	ABC Sunday Night Movie	ABC	13.7/21
44.	Our House	NBC	13.7/21
46.	Valerie	NBC	13.6/19
47.	Head of the Class	ABC	13.5/21
48.	Mr. Belvedere	ABC	13.2/21
49.	St. Elsewhere	NBC	12.9/24
50.	Fresno, pt. 3	CBS	12.8/19
51.	Fresno, pt. 5	CBS	12.7/18
52.	Fresno, pt. 4	CBS	12.5/24
52.	Gimme a Break	CBS	12.5/20
52.	Amazing Stories Special	NBC	12.5/20
55.	NFL Football Special	ABC	12.1/19
55.	Fast Copy	NBC	12.1/20
57.	A Team Special	NBC	11.2/17
58.	CBS Saturday Movie	CBS	10.8/18
59.	Love Boat Special	ABC	9.8/16
60.	1986	NBC	9.6/17
61.	Sidekicks	ABC	9.3/16
61.	Sledge Hammer!	ABC	9.3/15
63.	Spenser: For Hire	ABC	7.8/14
64.	Heart of the City	ABC	6.4/10

*indicates premiere episode

proceeding. Approved settlement agreement and dismissed with prejudice apps. of Contemporary, Powell Communications and Charisma Radio Partners; granted Marion Broadcasting Co.'s app. for new FM station at Marion, and terminated proceeding. By MO&O, Nov. 13.

■ Bluefield, W. Va. (Interface Productions Inc., et al) TV proceeding. Granted petition by Living Faith Ministries Inc. and enlarged issues against Paul Lambert Ltd. to determine whether Lambert is legally qualified to be commission licensee; whether there exist undisclosed real parties in interest to Lambert app., and if so, who those persons are, and whether Lambert has abused commission's processes. By MO&O, Nov. 13.

■ Baraboo and Menomonie, Wis. (Baraboo Broadcasting Corp. [WRPQ] and Phillips Broadcasting Co. [WMNE]) AM proceeding. By separate orders: granted Phillips' motion for summary decision and resolved environmental issue in its favor; conditionally granted amended app. of Baraboo resulting in first nighttime AM service in Baraboo, Wis., on WRPQ; granted app. of Phillips modifying facilities of WMNE Menomonie, and terminated proceeding. By MO&O's, Nov. 14.

ALJ Joseph P. Gonzalez made following decisions:

■ Rancho Cordova, Calif., and Tonopah, Nev. (Minority Communications of California Inc. and Tonopah Broadcasters Inc.) AM proceeding. Approved settlement agreement and dismissed with prejudice app. of Tonopah Broadcasters for AM facilities at Tonopah; granted app. of Minority Communications for new AM station at Rancho Cordova, and terminated proceeding. By MO&O, Nov. 7.

■ Bluffton, S.C. (Dohara Associates Inc. and Sharon R. Fulmer) FM proceeding. Approved settlement agreement and dismissed with prejudice app. of Sharon R. Fulmer; granted Dohara's app. for new FM station at Bluffton, and terminated proceeding. By MO&O, Nov. 7.

ALJ Edward J. Kuhlmann made following decisions:

■ Anchorage (David A. Rawley Jr., et al) FM proceeding. Approved settlement agreement and dismissed with prejudice app. of David A. Rawley and Borealis Broadcasting Inc.; granted app. of Northern Way Broadcasting Inc. for new FM station at Anchorage and terminated proceeding. By MO&O, Nov. 12.

■ Henderson, Ky. (Western Kentucky University) Ed-FM proceeding. Granted Western Kentucky's renewed motion for summary decision and to limited extent resolved main studio issue in its favor; conditionally granted Western Kentucky's app. for new noncommercial FM station at Henderson, and terminated proceeding. By MO&O, Nov. 10.

ALJ Walter C. Miller made following decision:

■ Hastings, Neb. (Charles Ray Shinn, et al) FM proceeding. Granted Charles Ray Shinn's motion for summary decision and resolved air hazard issue in his favor. By MO&O, Nov. 14.

ALJ Richard L. Sippel made following decision:

■ Bunnell, Fla. (Meredith Corp., et al) TV proceeding. By separate orders: granted motions by Meredith Corp. and Bunnell Communications Inc. to enlarge issues against Glenda McLeod and Bunnell Television Co. to determine whether potential interference of their short-spaced television transmitter sites would be insignificant and whether granting of waiver would be in public interest; granted in part Bunnell's petition to enlarge issues against McLeod to determine antenna and transmitter site availability, and, whether McLeod misrepresented and/or was lacking in candor by proposing site without having obtained reasonable assurance of its availability. By MO&O's, Nov. 10 and Nov. 14.

ALJ Joseph Stirmer made following decisions:

■ Northampton, Mass. (Northampton Media Associates, et al) FM proceeding. Approved settlement agreement between Northeast Communications and Cutter Broadcasting Inc., and dismissed Northeast's app. with prejudice. All other apps. remain in hearing status. By MO&O, Nov. 10.

■ Mifflinburg, Pa. (FM-98 and Hale Communications) FM proceeding. Granted to limited extent, Hale's motion to enlarge issues against FM-98 to determine: whether FM-98 failed to fulfill its issues/programs list reponsibilities; whether it failed to maintain a public file; whether it made misrepresentations, exhibited lack of candor, or made improper certifications to commission, and in light of foregoing, whether FM-98 possesses requisite qualifications to remain commission licensee and whether grant of its app. for renewal of lic. would serve public interest. By MO&O, Nov. 12.

Call Letters

Applications

Call	Sought by
	New TV's
WRJM-TV	Shelly Broadcasting Co., Troy, Ala.
*WIEB	Islamorada Educators Broadcasting Inc., Islamorada, Fla.
	Existing AM's
KFAY	KHOG Demaree Media Inc., Farmington, Ark.
KHOG	KFAY Bowman & Caselman Enterprises Inc., Fayetteville, Ark.
	Existing FM's
WLMX	WOWE Chattanooga Radio, Rossville, Ga.
KEZF	KID-FM Simmons Family Inc., Idaho Falls, Idaho
WIZF-FM	WSAI Inter Urban Broadcasting of Cincinnati Inc., Erlanger, Ky.
WJOI	WNRN Aylett B. Coleman, Virginia Beach, Va.
	Existing TV
WFXT	WXNE Twentieth Holdings Corp., Boston

Grants

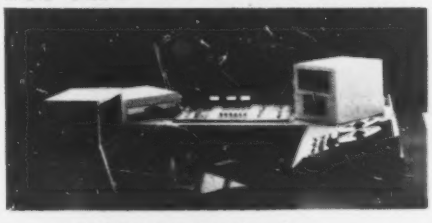
Call	Assigned to
	New AM
KAJD	Denali Broadcasting Co., Juneau, Alaska
WRRD	Minority Christian Radio of West Virginia, Blennerhassett, W. Va.
	New TV
WTTA	Bay Television Inc., St. Petersburg, Fla.
	Existing AM's
KESS	KSSA Mark Rodriguez Jr. Broadcasting Inc., Fort Worth
WQZN	WABK Kennebec-Tryon Communications Corp., Gardiner, Tex.
WKZN	WPED Elting Enterprises Inc., Crozet, Va.
KAQQ	KLSN Lilac City Broadcasting Co., Spokane, Wash.
	Existing FM's
WAVK	WPLC Key Chain Inc., Marathon, Fla.
WFSY	WGNE-FM The Woodfin Group, Panama City, Fla.
KATZ-FM	WZEN Inter Urban Broadcasting of St. Louis, Alton, Ill.
KZMZ	KTIZ Alexandria Broadcasting Co., Alexandria, La.
KKBE	KKEE New West Broadcasting Co., Alamogordo, N.M.
KSSA	KESS Latin American Broadcasting Co., Fort Worth
WMZK	WJMT-FM Roberts Broadcasting Inc., Merrill, Wis.
	Existing TV's
KGWC-TV	KCWY-TV Stauffer Communications Inc., Casper, Wyo.
KGWN-TV	KWWY Stauffer Communications Inc., Cheyenne, Wyo.
KGWL-TV	KOWY Stauffer Communications Inc., Lander-Riverton, Wyo.
KGWR-TV	KWWY Stauffer Communications Inc., Rock Spring, Wyo.

Summary of broadcasting as of June 30, 1986

Service	On Air	CP's	Total *
Commercial AM	4,839	170	5,009
Commercial FM	3,923	418	4,341
Educational FM	1,247	173	1,420
Total Radio	10,009	761	10,770
FM translators	1,115	766	1,881
Commercial VHF TV	542	23	565
Commercial UHF TV	422	222	644
Educational VHF TV	113	3	116
Educational UHF TV	187	25	212
Total TV	1,264	273	1,537
VHF LPTV	248	74	322
UHF LPTV	160	136	296
Total LPTV	408	210	618
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Studio Systems
for AM • FM • TV Audio



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